CLIENT INFORMATION PACK



360° VIRTUAL TOURS

Bring any space to life in 360°

Your guide to a VRXS virtual tour: how it works, what you receive, and how to get your space ready for the day.

www.vrxs.co.uk **contact@vrxs.co.uk** Birmingham, working across the UK

WELCOME

A space people can step inside

A VRXS tour is an interactive, photo-real walkthrough of a real space. Visitors move through every room at their own pace, on a computer, a phone or in VR, straight from the browser. It is the closest thing to being there.

Explore in 360° and VR

Drag to look around and tap to move between viewpoints, on desktop, Android and iOS, or in a VR headset. One link shares the whole experience.

Branded to you

Your logo and contact form built into the tour, so visitors can reach you without leaving it.

Interactive hotspots

Points in the tour that open videos, images, menus, maps and links.

Plus includes 3, Pro includes 5. Extra hotspots £125 each.

Floor plan

A floor plan or site map shows visitors where they are in your space.

Included in Pro.

ABOUT VRXS

Virtual Reality eXperience Specialists

VRXS is a 360° virtual tour practice based in Birmingham, capturing spaces across the UK. We compete on quality, not price, and recommend only what your space needs.

> We want your tour to leave everyone who visits it feeling good about your space.

HOW IT WORKS

From booking to your finished tour

Five steps from your first click to a finished tour. We look after the technical side.

01

Book

Choose your package and a date at www.vrxs.co.uk. A £50 deposit secures your date, or you can pay in full when you book.

02

Prepare

Get your space ready with the checklist on page 5. A little preparation makes a real difference to the finished tour.

03

Capture

We photograph your space on site, room by room. Capture usually takes 1 to 4 hours, depending on its size.

04

Review

2 to 4 weeks after capture is complete, we send you a link to review your tour and tell us about any changes.

05

Delivery

We share your finished tour with you, closed to the public. Once payment is received it is released in full: made public, ready to share, with your downloadable copy.

On the day

- Your photographer arrives at the time agreed when you book.
- We will need access to every room and outdoor area in the tour. You are welcome to stay with us throughout, or simply show us around at the start.
- We work room by room with a camera on a slim pole. While each photo is taken, the room needs to be empty for a minute or two, so we may ask you to step into the next room.

WHAT YOU RECEIVE

Three packages, one standard

Every tour is captured to the VRXS Service Standard, the shoot procedure every VRXS photographer follows. The packages differ in how many viewpoints they cover and what each includes, as listed on its card below.

VRXS Core

£999

- Up to 10 viewpoints
- Camera stand always removed
- Explore in browser or VR
- Custom logo & contact form
- Embed anywhere or share a link

VRXS Plus

£1,749

- Up to 15 viewpoints
- Everything in Core
- Up to 3 interactive hotspots

VRXS Pro

£2,499

- Up to 25 viewpoints
- Everything in Plus
- Floor plan included
- Up to 5 interactive hotspots

Custom tours are also available by quote, and can include a live walkthrough.

Optional extras

Added only if you ask for them.

EXTRA	WHAT IT IS	PRICE
Interactive hotspot	One more hotspot in your tour.	**£125 each**
Google Street View	Your tour published to Google Maps and Street View.	**Core £125 · Plus £175 · Pro £250**
Hosting	We host your tour, invoiced after delivery.	**£33 per month**

BEFORE WE ARRIVE

Preparing your space

A little preparation makes a real difference: your tour looks brighter, cleaner and more welcoming. Please work through the checklist below before we arrive.

Light

- [ ] Every light on, including lamps and cooker hoods, with any failed bulbs replaced.
- [ ] Blinds and curtains open, all to the same height.
- [ ] Televisions and computer screens switched off.

Surfaces and rooms

- [ ] Worktops, tables and desks clear, apart from one or two items you would like shown.
- [ ] Clutter, cables, bins, laundry, cleaning products and toiletries out of sight.
- [ ] Beds made, cushions straightened, towels folded, toilet seats down.
- [ ] Easy marks wiped from walls and paintwork.

Privacy

- [ ] Personal photographs, post, documents, keys and valuables put away. Your tour may be viewed by anyone you share it with.
- [ ] Wi-Fi codes and passwords out of sight, including any on routers, notice boards or fridge notes.
- [ ] For a business: whiteboards, notice boards and screens cleared of anything confidential.

Doors, people and vehicles

- [ ] Doors closed, with nothing propping them open: no wedges, doorstops or chairs.
- [ ] People and pets out of the rooms being photographed.
- [ ] Cars moved away from the front of the property, where you can.

Do what you comfortably can. There is no need to take anything down or to move anything you cannot.

GOOD TO KNOW

Our terms, plainly

Deposit	£50 secures your date and is paid to your photographer. You may also pay in full when you book.
Cancelling	You can cancel at any time, with no cut-off. If you book as a private individual and cancel within 14 days of booking, we refund every payment, the deposit included. Otherwise, cancelling costs the £50 deposit.
Changing your date	Contact us to change your date. Your first change is free; each change after that is £50.
Timings	Capture on site usually takes 1 to 4 hours. Your tour is ready to review 2 to 4 weeks after capture is complete.
Payment and delivery	Before payment, your finished tour is shared with you and kept closed to the public in the tour viewer, though anyone given the direct link to one of its image files could still open that image. When payment is received it is released in full: made public, with your downloadable copy. Payment is due within 28 days of invoice.
Hosting	Optional, £33 per month, invoiced after delivery. If you would rather not take hosting, you receive a downloadable copy of your tour to host on your own site.
Tour credit	Every tour carries a small "Virtual tour by VRXS®" credit linking to vrxs.co.uk, shown as standard. When you review your tour, you choose whether to show it or hide it, at no charge.
Your logo and documents	We update your logo on request, normally at no charge. Menus, price lists and brochures in your tour can sit in a shared folder that you update yourself. Our Terms & Conditions at vrxs.co.uk explain both.

GET IN TOUCH

We look forward to working with you

Questions about your booking, your space or the day itself are always welcome.

EMAIL
contact@vrxs.co.uk

WEBSITE
www.vrxs.co.uk

BASED IN
Birmingham